



Philips Signage Solutions  
Q-Line Display

65"

Edge-lit LED  
Full HD

**Signage**Solutions

BDL6520QL

# Intensify your signage experience

with priceless smart performance

Deliver startlingly clear images in a more eco-friendly way with the Q-Line display. High on performance and reliability, yet low on power consumption, it is ideal for projects where no compromise is accepted.

## **Optimized for public viewing**

- Full HD LED for brilliant images with incredible contrast

## **Maximizing the impact of your message**

- Manage and control your network remotely via SmartControl

## **Innovative solutions for any signage application**

- Connect and control your content via the cloud with HTML5
- Free and easy-to-use content management with SmartCMS
- Schedule what you want, when you want with SmartPlayer
- Connect your display and start sharing with DLNA

## **Care about you, your business and your audience**

- Keep your content up and running with FailOver
- SmartPower for energy saving

# PHILIPS

# Highlights

## Full HD LED technology

Picture Quality matters. Regular displays deliver quality, but you expect more. Imagine crisp detail paired with high brightness, incredible contrast and realistic colors for a true to life picture.

## SmartControl



SmartControl software suite lets you remotely control and manage your network of displays via RJ45 and RS232C. Easy identify your displays and fine-tune all display settings including resolution, brightness, contrast, video wall configurations and cloning of your settings over your complete network.

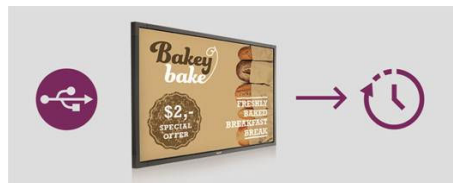
## Integrated HTML5 browser



Connect and control your content via the cloud with the integrated HTML5 browser. Design your signage content online and connect it with a display or with your complete network. Simply plug in a RJ45 internet cable

for network connection, connect the display with the dedicated url-address and you are ready to play your cloud based content.

## SmartPlayer



Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.

## SmartCMS



Free and easy-to-use content management system that works exclusively with Philips Sigage Solutions displays to manage your digital signage content. With SmartCMS you can create and schedule your own content over 24 hours every day. Simply create your network, design your content, schedule your playlist and you are ready to play!

## Share & Stream with DLNA

Simply share & stream content from your mobile device or media player to your display with all DLNA compliant media devices. Connect each display with an ethernet cable and manage your content real time within your local network. Simply connect your display and start sharing.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## FailOver



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides 24/7 protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

## SmartCollection

SmartCollection offers you customizable solutions to meet your specific requirements.

Both integrators and solution providers are offered the latest innovations, while the audience can enjoy impactful solutions. When developing smart innovations we focus on Caring, Innovative and Impactful solutions.

# Specifications

## Picture/Display

- Diagonal screen size: 65 inch / 163.9 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 5000:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 6.5 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.74 x 0.74 mm
- Display colors: 1.07 Billion
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz
1920 x 1200	60Hz

### • Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz

## Connectivity

- Video input: DisplayPort, HDMI (x2), DVI-D, VGA (Analog D-Sub), Component (RCA), Composite (RCA), USB
- Audio input: 3.5 mm jack, Audio Left/Right (RCA)
- Audio output: Audio Left/Right (RCA), External speaker connector
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack
- Video output: DisplayPort, DVI-I, VGA (via DVI-D)

## Convenience

- Screen saving functions: Pixel Shift, Low Brightness
- Keyboard control: Hidden, Lockable
- Network controllable: LAN (RJ45), RS232, One Wire (HDMI-CEC)
- Signal Loop Through: DisplayPort, DVI, VGA, RS232
- Ease of installation: Smart Insert, AC Out
- Energy saving functions: Smart Power
- Other convenience: Carrying handles

## Dimensions

- Set dimensions (W x H x D): 1450.5 x 828.5 x 61.5 mm
- Bezel width: 7.5 (Top/Left/Right) 10.5 (Bottom)
- Product weight: 36.2 kg
- VESA Mount: 400 x 400 mm, M8

## Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- Relative humidity: 20 ~ 80 %
- MTBF: 50,000 hour(s)

## Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (On mode): 122.52 W
- Standby power consumption: <0.5W

## Sound

- Built-in speakers: 2 x 10W RMS

## Accessories

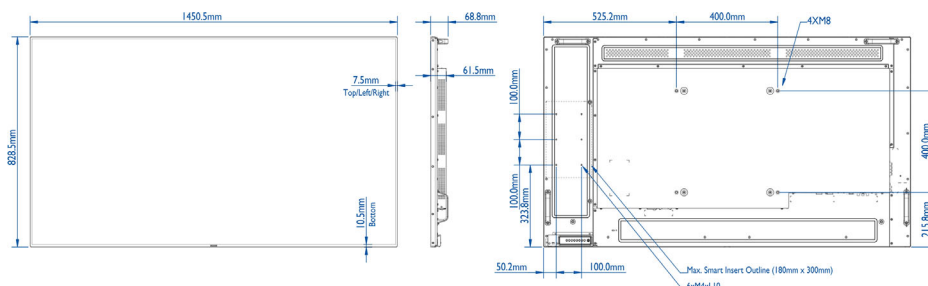
- Included accessories: AC Power Cord, RS232 cable, VGA cable, Remote Control, Batteries for remote control, User manual on CD-ROM, Quick start guide

## Multimedia Applications

- USB Playback Video: M2TS, M4V, MK3D, MKV, MP4, MPEG, MPG, MTS, TS, TTS, VOB, WMV
- USB Playback Picture: BMP, GIF, JPEG, JPG
- USB Playback Audio: AAC, AIF, AIFF, ASF, M4A, LPCM, M3U, MP3, MP4, WAV, WMA

## Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: Arabic, Simplified Chinese, Traditional Chinese, English, French, German, Italian, Japanese, Polish, Russian, Spanish,



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EAN: 87 12581 72806 9

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Turkish

- Regulatory approvals: EPEAT, CE, FCC, Class B, UL/cUL, CB, GOST